



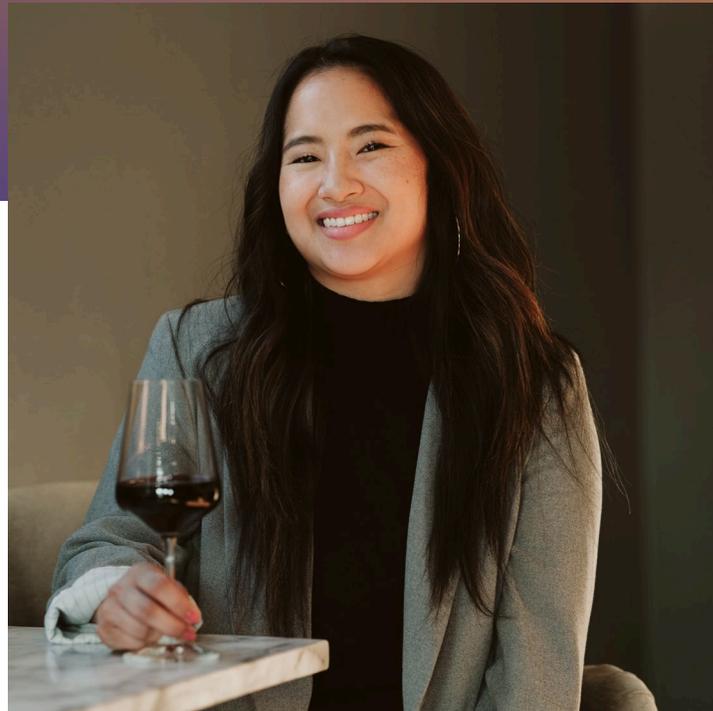
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Leading Through Change

A Candid Conversation



Director of Sales & DTC
Operations



Director of Sales &
Marketing



President/Owner





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The Turning Point – Why Change Was Necessary



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Rebuild Strategy – Building from Truth



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Innovation — New Thinking in Old Structures



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Community & Collaboration



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People & Culture – Building a Team for What's Next



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Lessons & Takeaways – What Leaders Need to Hear



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Thank You!

