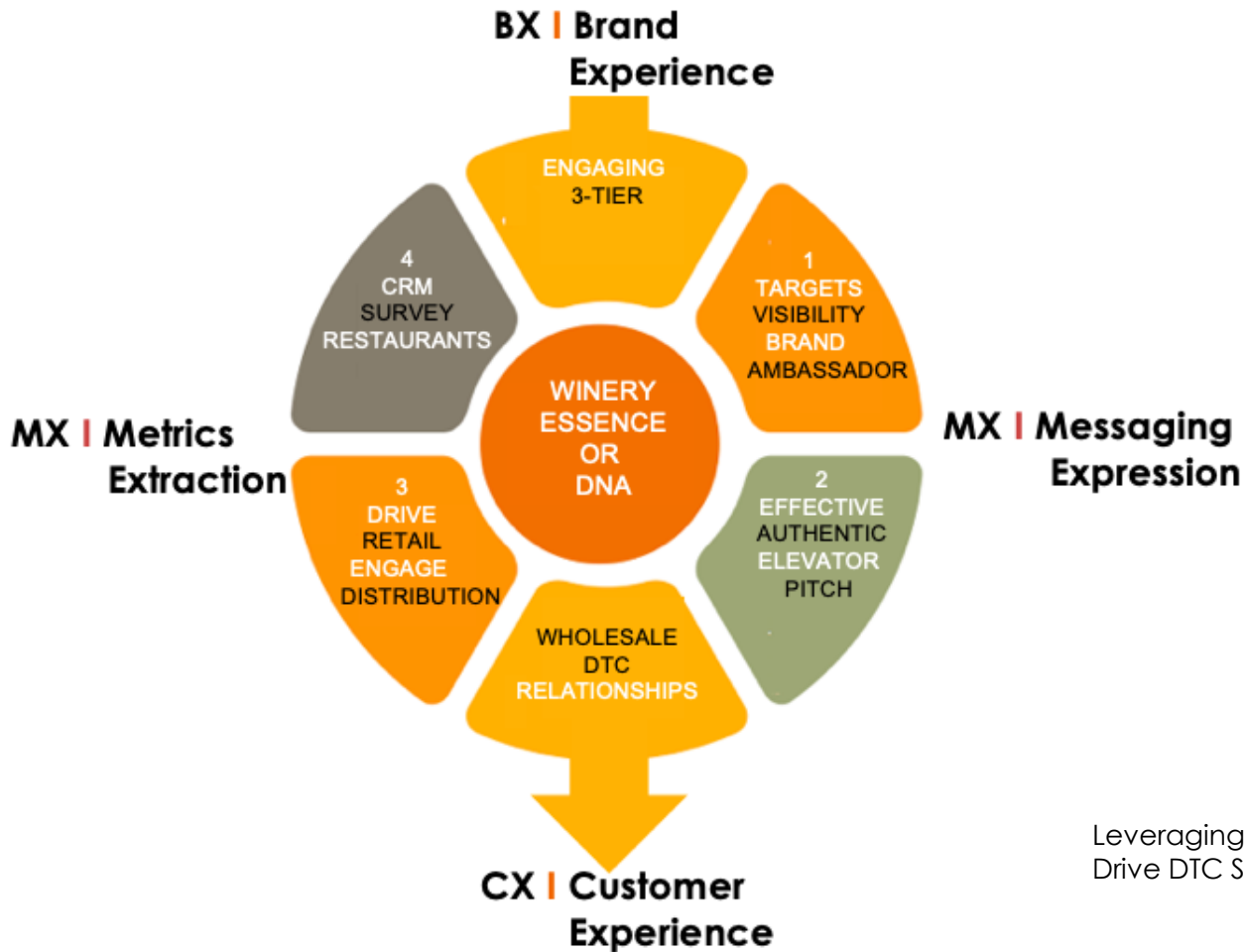




Leveraging 3-Tier to Drive DTC Success



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