Follow the Yellow Brick Road
Empowering Your Team & the Little Dog Too

Saretta Brown
If I Only Had the Nerve
I May Not Be Dorothy, but...
Behind the Curtain
When Fantasy Meets Reality

What We Can Learn from Google

What makes a perfect team?

Google

Project Aristotle

2 years
180 teams
37,000 employees

The answer? Psychological safety
Courage

1. Let others shine
2. Coach to higher levels
3. Create an open environment
4. Let Go!
Brains…
the 3 E’s

• Experience
• Education
• Emotional Intelligence
Heart
• Be Human
• Listen
• Give positive feedback

Competitive Advantage
Specific Positive Trait Backed By Evidence

Example: You are **driven**!
Your ability to drive wine sales by 15% is helping us to stand out from the competition.

Greater engagement

More productivity

Improved creativity

Sense of belonging
Support Network
Be Courageous!

Empower Your Teams with Brains & Heart.
Thank You

Join me...
@sarettabrown
#theresnoplacelikework