



“Ten Ways to Improve Your Winery Website” by Vin65 *eBook Offered Exclusively to Early Bird Registrants*

Register by December 7 and save \$55 on 2-day passes AND receive “Ten Ways to Improve Your Winery Website,” an eBook generously provided by Platinum Sponsor Vin65/WineDirect in support of the DTC Wine Symposium 2017.

Vin65 has summarized 10 steps to improve your winery’s website to create a better customer experience and save your team time. The eBook features practical nuggets gleaned from their experience and broad client base of over 1,500 wineries around the world including:

- How to make your product pages more enticing
- Why optimizing your website and emails for mobile is critical
- Tips on how to grow your mailing list
- SEO: what it is and why you should care

Remember, the Vin65 eBook will only be available if you register for the 2017 DTC Wine Symposium on or before December 7, 2016. A link to the eBook will be sent by December 10 to all those who have registered through December 7, 2016.

[Register Me Now](#)

Early Bird pricing is \$495 for a 2-day pass, \$175 for Day 1 only, or \$370 for Day 2 only if you register before December 7, 2016. If more than one person from your organization attends, each 2-day ticket is only \$465, a \$30 savings.

The 10th annual Direct to Consumer Wine Symposium is presented by and a fundraiser for Free the Grapes! and will take place January 11-12, 2017 at the Hilton Concord Hotel. Speaker information and online registration are available at <http://dctwinesymposium.com>